Winner of NYC Condom Wrapper Contest

March 10, 2010 By Oriol R. Gutierrez Jr.

The winner of the New York City condom wrapper design contest is Luis Acosta of Queens, New York. His design of an electric power button was the top vote-getter from more than 15,000 votes tallied online.

“I hope my package design reminds people that they’re in control,” said Acosta. “We all have the power to protect ourselves from sexually transmitted infections, HIV/AIDS and unplanned pregnancies.”

For the record, this wasn’t the one I voted for. Nonetheless, I congratulate the winner and I hope the new design helps the city increase distribution (and use) of its free condoms!

To view the five finalists, click here.

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http://beta.docker.poz.com/blog/winner-of-nyc-condom