Tea With Rae: All Love for Oprah Chai Tea!

April 30, 2014 By Rae Lewis-Thornton

Yesterday Oprah and Teavana launched a new tea; Oprah Chai! I love tea, Teavana and Oprah and

I think they are a match made in heaven.

I wasn't feeling well but I couldn't allow AIDS to interfere with sampling this tea on the day that it was launched; By 3:30 I put my big girl panties on and headed to Teavana.

Howard Schultz CEO Starbucks and Oprah

I figured the walked to Teavana and the sip of this new tea would make it all better. Well, it didn't change my current health situation, LOL but it did put a smile on my face.

I LOVE LOVE LOVE this new Chai Tea collaboration between Oprah and Teavana. I have to be honest, Chai tea has not on my list of top favorite teas, well it is now.

At Teavana I went straight to the sample. I stood their half in the door and put it straight to the test. One swag and I lit up like a light bulb. It was a winner!

When the sales person opened the tin, the rich flavors hit my nose like a whirlwind. If you have never experience the Teavana smell test you have no idea what you are missing.

After I smelled a few other teas, with my goodies in tote I came home to see if the Oprah Chai would render me the same result at home that it had in the store. I added a few drops of the rock sugar, I also pick up at Teavana. Within an hour I had drank two cups.

Ok, lets talk specifics. Chai tea is Oprah's favorite. So it stood to reason that she choose Chai in this partnership. She worked with the chemist over at Teavana to render a prefect Chai tea that she could share her name.

Oprah Chia Tea is a perfect blend of cinnamon, ginger carob pieces, black pepper, chicory root, cloves, cardamom black tea and roobis tea. The rolled peppercorn gives it the perfect bite, the carob adds a chocolate flavor but I think its the blend of black and roobis tea that makes the big difference. It's the perfect balance between that traditional spicy chai black tea taste and a smooth sweetness.

Rooibos tea comes for the Red Bush in South African and it is known for it's natural sweetness. Black tea adds a rich malty flavor that helps to balance the sweetness of the Rooibos.

Did I say it was a perfect blend? Oh I did, LOL. Honestly I'm not a chemist, but what I can say for sure, is that this Chai Tea is a winner and one of the best Chai teas that I have ever tasted.

I even had Oprah Chai this morning and found it to be a great alternative to my staple, English Breakfast. It gives me that traditional black tea I must have in the morning but the cloves, cinnamon, cardamom and peppercorn speaks loud and clear, "Its a new day!"

You can purchase the loose tea both at Teavana and at Starbucks. Also at Starbucks you can have an Oprah Chai Latte. The tea purest that I am, I'm not big on latte's so I passed, but for those who are latte drinkers why not give it a try? You can also order the loose leaf at Teavana online.

Soon to come, you will be able to purchase more of the Teavana tea selections as a beverage at Starbucks. Now that's a tea lover's dream. For those who don't know, Starbucks owns Teavana.

Even better is tea with a purpose. A portion of all Chai Tea sales go to Oprah's Leadership Academy Foundation. This is the breakdown: For every beverage purchased either at Starbucks or Teavana, the donation is .25; For every 2 oz's, of tea sold and every Oprah Chai Tin $100, and yes you have to buy the tin. Storing your loose leaf tea for freshness is important. Lastly, for every gift set sold Teavana donates $4.00.

My bottom line, the Oprah/Teavana Chai Tea Collaboration is a winner!!

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