



Resources for 2024 National Latinx AIDS Awareness Day

On Tuesday, October 15, National Latinx AIDS Awareness Day (NLAAD) helps address the disproportionate impact of HIV in Latino communities.

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Each year on October 15, [National Latinx AIDS Awareness Day \(NLAAD\)](#) focuses on HIV in Hispanic/Latino and Latinx communities. The [Latino Commission on AIDS](#) (LCOA) and the Hispanic Federation created this observance in 2003 as an opportunity to help address the disproportionate impact of HIV in Hispanic/Latino and Latinx communities, promote HIV testing, and stop HIV stigma. This year's theme is "Start Treatment. Stick to It. Get Better." The campaign urges people with HIV to choose one of many treatment options to maintain their health and reach an undetectable viral load to stop the spread of HIV.

NLAAD is an opportunity to share information and the following resources about HIV:

- Join the conversation in one of many NLAAD webinars hosted by the LCOA. To see the complete list with registration links, visit the HIV.gov [NLAAD events page](#).
- Find links to the NLAAD logo and shareable graphics and infographics at nlaad.org.
- Read about the Office of National AIDS Policy's recent [¡Adelante! Summit](#) event. Stay tuned for an HIV.gov blog post recapping the event!
- Use the national viral suppression campaign materials from "[Celebro mi salud](#)," which is the Spanish language version of the "[I am a Work of ART](#)" campaign.
- Resources on HIV testing, prevention, treatment and stigma on CDC's [Let's Stop HIV Together](#) campaign page.

- HIV.gov [facts about the HIV epidemic in the United States](#) and links to resources on [the impact of HIV on racial and ethnic minorities](#), including a CDC factsheet on HIV among Hispanic and Latino community members.
- [Watch last year's HIV.gov conversation](#) with Guillermo Chacon, President of LCOA in English and Spanish.

Other Resources

- [Learn more](#) about the LCOA.
- [HIV Testing Sites & Care Services Locator](#)
- [Ending the HIV Epidemic implementation](#)

This community is among those disproportionately affected by HIV compared to other racial/ethnic groups. According to [the CDC](#), of the 31,800 new HIV diagnoses among adolescents and adults ≥13 years in the United States and dependent areas in 2022, 33% were among Hispanic/Latino people. Hispanic/Latino gay, bisexual, and other men who have sex with men are listed among the priority populations in the [National HIV/AIDS Strategy \(NHAS\)](#), which has specific goals to address this disparity. The NHAS calls for ensuring resources are focused on communities and populations where the need is greatest and creating funding opportunities that specifically address social and structural drivers of health in these communities.

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