



The Well Project Leadership Exchange: BEEEBAH Edition

The Well Project commemorated World AIDS Day 2021 by launching BEEEBAH (Building Equity, Ethics, and Education on Breastfeeding and HIV), a new comprehensive, three-year, multi-tiered project that expands upon The Well Project's existing efforts around breast/chestfeeding and HIV and has received funding from ViiV Healthcare's Positive Action for Women initiative.

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Watch our inaugural event, Leadership Exchange LIVE (BEEEBAH Edition) – a live video interview series featuring experts in breast/chestfeeding. The first session featured Ciarra “Ci Ci” Covin (The Well Project) and Allison Agwu, MD, MPH (Johns Hopkins).

In this exchange, Ci Ci relates her personal experiences as a woman living with HIV, new parent, and advocate, while Allison shares insights from her work caring for women living with HIV across the lifespan (from pediatrics to adults), including women who choose to breastfeed.

We look forward to this series of exchanges with various thoughtleaders on breast/chestfeeding and HIV – essential to our efforts to raise awareness, inspire action, and ensure that women living with HIV can experience their fundamental right to make informed, uncoerced infant-feeding decisions.

The Well Project is a non-profit organization whose mission is to change the course of the HIV/AIDS pandemic through a unique and comprehensive focus on women and girls. Visit their website, <https://www.thewellproject.org/>, to access fact sheets (English and Spanish), blogs, and advocacy tools, and to join a global community of women living with HIV.

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