# POZ Personals Member Survey Results

June 10, 2018 By POZ Personals

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Thank you to the hundreds of members who completed our member survey. POZ Personals was created with you in mind, and your feedback on the new site is greatly appreciated.

We wanted to share some of the results and let you know what we're working on next.

One of our goals with the new platform was to improve accessibility across all devices, including desktop, tablet and mobile. The results show we have made progress, but more work needs to be done.

- 82% gave desktop a passing grade
- 73% gave tablet a passing grade
- 68% gave mobile a passing grade

One of the most talked-about topics on POZ Personals is the trolling of members by spammers and scammers. We put in a tremendous amount of effort to keep spam and scams from reaching your inbox. Our efforts continue, but based on your feedback we are doing much better on the new POZ Personals. Here's what you said about our spam and scam control:

- 27% It's great!
- 36% A big improvement but don't stop here.
- 17% Better but still a lot of work to do.
- 11% A step in the right direction but still a long way to go.
- 10% Keep trying please.

We asked you where we should direct future development efforts. We are evaluating your top three choices.

- More spam control
- Live text chat

- Private photos

We asked how you felt about the new features we've implemented. Here's how you ranked them:

1. Enhanced search results
2. New tools to manage messages
3. Responsive web platform
4. New edit and crop photo tools
5. Ability to set time zone
6. Return of Catch of the Day
7. Ability to change user name

Thank you again for completing the survey, and thanks to those of you who who email us daily with suggestions and feedback on the site. We always want to hear from you about what else we could add to POZ Personals to make the experience even better for you and the POZ Personals community. Please email us at personals@poz.com with your suggestions.

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