Postcards From the Edge Success!

February 4, 2015 By Visual AIDS

Viewers take in the 1,662 postcards on display.

Visual AIDS's 17th Annual Postcards From the Edge this past weekend was a resounding success!

THANK YOU to everyone who came, donated and supported Visual AIDS's Postcards From the Edge benefit, held this past weekend from January 30-February 1, 2015. We are immensely grateful to our host gallery Luhring Augustine, all the contributing artists and the extraordinary volunteers--this event could not happen without all your support and participation. Your generosity allows us to continue to support artists living with HIV, provoke dialogue around the ongoing AIDS epidemic, and preserve a legacy, because AIDS is not over.

A frigid Friday night was no match for the enthusiastic crowds that packed the Postcards From the Edge Preview Party. Artists and collectors alike were checking out the art, looking for their work, guessing whose work was whose, making notes and having a good time. Sales waited until

Saturday morning, but the grand prize raffle winner selected postcard #72 (which turned out to be a postcard by Lawrence Weiner!)

Over three days, more than 1,500 people visited the show and sale. There were 1,662 postcard-sized works on display, the most postcards we have ever received! This year some of the beautifully diverse work included a golden postcard installation, an electronic back lit video-box, and an orange sculptural bloom. There were also hundreds of fabulous drawings, paintings and photographs.

On Saturday morning there was a line down the block of bundled-up collectors waiting for the doors to open--and when the doors did open, there was a mad dash to each person’s favorite postcards! Whether people bought one postcard or 50, everyone seemed excited about their new finds!

Viewers take in the 1,662 postcards on display.

Missed the event? Want to buy more postcard artwork? Check back on this website soon about how you can purchase more work. You can also email us at info@visualaids.org with postcard numbers that you are interested in, and we will get back to you as soon as possible.

ATTENTION ARTISTS: Once we have processed the 1,662 submissions, we will contact participating artists by post or e-mail in four to six weeks regarding the collector of your work. For unsold works, if you indicated on your submission form that you would like your unsold work returned, we will also do so in four to six weeks. Thank you for your support and patience.

Photos by Steven Rosen Photography. For more pictures of the event, visit VisualAIDS.

We acknowledge the in-kind sponsorship by ArtForum, ARTnews, A&U Magazine, Blue Medium, Canson US, Chelsea Frames, The Imperial Court of New York, POZ Magazine, Steven Rosen Photography, and X-ing. We would also thank the artists who donated to our silent auction: Ai Weiwei, Will Barnet, Scott Hunt, Mark Innerst, Jayson Keeling, Brian Kenny, Glenn Ligon, Slava Mogutin, Sheila Pepe, David Reed, Christopher Tanner, and Kay WalkingStick.

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