New Website for Latino Commission on AIDS

June 25, 2009 By Oriol R. Gutierrez Jr.

In commemoration of National HIV Testing Day on June 27, the Latino Commission on AIDS (LCOA) relaunched latinoaids.org, its main website. It's a great improvement from their old website.

"Latinos are accessing the Internet in record numbers and our new website is a powerful tool in the fight against HIV/AIDS," said Dennis de Leon, LCOA president, in a statement. "We invite everyone to visit our beautiful new website and share this resource with your entire network and contacts."

New features include: a more robust search engine; a monthly column by Dennis de Leon; an "Ask the Expert" section for medical questions; daily news updates from kaisernetwork.org; data and statistics on Latinos and HIV; and weekly polls.

Launching the redesigned website is the first step for LCOA to increase its online presence. The second step will be the launch of a Spanish-language website in August 2009.

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