National Women and Girls HIV/AIDS Awareness Day Resources for 2024

This year's #NWGHAAD is Sunday, March 10. Use these resources to help raise HIV awareness around women and girls.

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Every year, National Women and Girls HIV/AIDS Awareness Day (NWGHAAD) is observed on March 10. The HHS Office on Women's Health (OWH) leads this awareness day, partnering with the HIV community to spread the word about HIV prevention, care, and treatment for women and girls.

This year's NWGHAAD theme is "Prevention and Testing at Every Age. Care and Treatment at Every Stage." This is a continuation of last year's theme and highlights that more efforts are needed to increase the prevention and diagnosis of HIV among women and girls. The theme aligns with three National HIV/AIDS Strategy 2022-2025 (NHAS) goals: preventing new HIV infections, improving HIV-related health outcomes of people living with HIV, and reducing HIV-related disparities. Three of the priority populations included in the NHAS are Black women, transgender women, and youth aged 13–24 years.

Share the following information and resources to help observe NWGHAAD:

- OWH Resources and Toolkit.
- OAR and the NIH Office of Research on Women's Health will host the NIH HIV & Women Scientific Workshop: Centering the Health of Women in HIV from March 21-22.
- OIDP's Continued Commitment to HIV and Black Women on HIV.gov.
- Ashley's Story - An Informed Journey Toward Breastfeeding on HIV.gov.
- Basic facts about how HIV uniquely affects women on HIV.gov.

- To learn more about HIV among Black women, read this blog post about Dr. Ada Stewart and her service on HIV.gov. You can also watch and read more about her HHS Women's History Month video from 2023 here.

- Stay tuned for an additional blog post related to NWGHAAD on HIV.gov that mentions some exciting news for an initiative centered around Black women.

- HIV Testing Sites & Care Services Locator to find nearby HIV services.

- CDC social media posts using hashtags #NWGHAAD and #StopHIVTogether.

- Campaign Resources
  - Let's Stop HIV Together campaign resources in English and Spanish, as well as the #ShesWell initiative.
  - "I am a Work of ART" campaign resources in English and Spanish.

Advances in testing, prevention, and treatment have contributed to the progress made toward ending the HIV epidemic in the U.S., yet women remain vulnerable. In 2021, according to CDC data, women accounted for 23% of people living with HIV in the U.S. and represented 19% of new diagnoses, with the majority of new diagnoses occurring among women aged 25 to 44. Help improve these statistics by sharing information about NWGHAAD and HIV to protect the health of women and girls.

To stay informed about NWGHAAD 2024 and other HIV observances, please sign up for our email updates.

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