National Latino AIDS Awareness Day 2009

October 15, 2009 By Oriol R. Gutierrez Jr.

Today is the 7th annual National Latino AIDS Awareness Day, which is commemorated every October 15. This year's theme: United We Can Stop HIV and Prevent AIDS. Unidos Podemos Detener el VIH y Prevenir el SIDA.

In general, Latinos in the United States are the second-most affected ethnic group (after African Americans) by HIV/AIDS. In particular, Latino men who have sex with men and Latinas are at high risk.

To mark the occasion, two major initiatives have been launched. The Latino Commission on AIDS today published a Spanish-language version of its website. Univision Communications in partnership with the Kaiser Family Foundation also today added a new series of videos to its "Soy" HIV/AIDS public service announcements, which were released last year.

Here's a compilation video of the new "Soy" video series:

Know your HIV status, get tested! If you're HIV negative, learn how to stay that way. If you're HIV positive, learn how to stay healthy.

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http://beta.docker.poz.com/blog/national-latino-aids