iTHRIVE on National Black HIV/AIDS Awareness Day

THRIVE SS releases the 5th wave of its iTHRIVE self-love and HIV acceptance campaign.

February 7, 2018 By Oriol R. Gutierrez Jr.

In honor of National Black HIV/AIDS Awareness Day (NBHAAD), which is marked each year on February 7, THRIVE Support Services Inc. (THRIVE SS) has released the 5th wave of its iTHRIVE self-love and HIV acceptance campaign.

THRIVE SS is an Atlanta-based nonprofit organization that provides support and linkage to care services for people living with HIV. The group released the first set of photos from this campaign in 2015 on World AIDS Day, which is observed annually on December 1.

This new set of images spotlights 16 same-gender-loving or bisexual men of color living with HIV, including Daniel Driffin. In 2016, he became only the third Black, openly gay person living with HIV to address a Democratic National Convention.

“So many view HIV as a bitter ending,” said THRIVE SS cofounder Dwain Bridges in a statement. “We are proving that with the proper support and services it can be a bright new beginning.”

“[These campaigns] are created by people of color living with HIV,” said THRIVE SS cofounder Larry Scott-Walker in a statement. “They feature the true testimonies of people of color living with HIV, in our own words.”



From the 5th wave of the iTHRIVE self-love and HIV acceptance campaignTHRIVE SS

Go to THRIVESS.org for more information about the organization and the campaign. Click here to read a 2017 POZ article featuring Daniel Driffin and others.

© 2026 Smart + Strong All Rights Reserved.

http://beta.docker.poz.com/blog/ithrive-national-black-hiv-aids-awareness-day