For Immediate Release: All Media Companies: STOP using phrase “Trump and his aides/AIDS”

I’ve been living with the virus/stigma for well over three decades now. The media isn’t helping by allowing Trump’s name to bring AIDS down.

February 25, 2020 By Shawn Decker

FOR IMMEDIATE RELEASE: CNN, Fox News, MSNBC, BBC, NPR, Vice, USA Today, etc...

On behalf of everyone living with HIV/AIDS, please consider a rephrasing of “Trump and his aides” when reporting on politics and world events. Many people erroneously hear it as “Trump and his AIDS” and, while the AIDS community is a pretty damn accepting group of people, it’s hard to make any room in the tent for Trump and the false association of your confusing choice of words is irreparably damaging our brand and self-image.

Please issue a clarification before pivoting to a more palatable phrasing.

Thank you in advance.

Positively Yours,

Shawn

We’d rather be us with AIDS then to have to be him without it. (credit for inspiration: the lyrics of Steve Schalchlin)

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