#DoingIt

December 7, 2015 By Rae Lewis-Thornton

I’m honored to have been asked to participate in the Center For Disease Control, Act Against AIDS newest HIV Testing Campaign, "Doing It." Donating your name and brand to a national campaign is no small thing. This is especially true, when you give someone else total control over how they present you to the public.

The best part of the campaign for me was the day long photo shoot working with two women that I love and respect. Charreah Jackson is the Lifestyle and Relationship editor for Essence Magazine. She also wrote the anniversary article on me for Essence, Dec 2015. Karyn Brianne Lee, is a Chicago girl and Co-Founder of Red Pump.

I believe donating my time and name is worth it. Testing for HIV is important. What we know today is the earlier a person knows there HIV status and get in treatment, the longer you will live. In fact, early treatment for HIV could turn into decades of life. This is why testing is important.

The reality today, is about 40% of newly diagnosed cases of HIV are people infected by people who

didn’t know that they were infected. Testing can reduce new cases of HIV.

Join the campaign and be one of those #DoingIt Tag me on my Social Media sites after you have tested for HIV using the hashtag #DoingIt

And if you see any of the billboards or adds in your city of Me, Charreah and Kayrn take a pic with it and post it on your Social Media site… Don’t forget to tag me… I will repost on my Social Media Sites.

(I’m not sure which pictures of me they are using other than the tea party, even if’s its only one picture, I’m wayyy excited, so be on the lookout.)

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