Blogging For Social Change!

July 23, 2014 By Rae Lewis-Thornton

Today I'm headed to the BlogHer 2014 conference in San Jose, California. I'm so honored to have been asked for the second time in a row to speak at this prestigious bloggers conference. Last year I was the closing keynote speaker for the Healthminder Day. This year I was asked to be a Path Leader for Pathfinder. Pathfinder day is an all day intensive, the day before the conference officially opens on Friday.

Bloggers who attend Pathfinder day are interested in taking there blogging to the next level. This is an intensive day with five different paths of learning. The paths are, media company, change agent, businesses owner, published author and visual artist.

BlogHer has partnered me with Dannielle Owens-Reid co-founder of Everyone is Gay an award - winning LGBTQ youth organization to co-lead the path as Change Agent. Our goal is to help bloggers refine and focus their blogging for social change. Dannielle and I have planned an awesome day for our Pathfinders; from understanding the importance of ones story, to monetizing ones blog and blogging for purpose even if the money never comes.

I am excited about Pathfinder day and helping bloggers but I'm also excited about the other workshops and sharing and comparing notes with other bloggers for 3 days. This year I am planning to attend quite a few workshops myself. With over a million views to my blog, not counting all the people who read my blog through one of the 4 syndications, I am ready to take Diva Living With AIDS to the next level in every way possible.

Blogging has changed the way that I educate around HIV/AIDS. I took a leap of faith and people listened to my heart in every single stoke of the key board. I understand that no one has to come to Diva Living With AIDS, but you do. I'm taking your support with a heart of gratitude and I'm using it as a force of light to make this blog even better than it's best. Expect to see me blogging more often than not.

Over all, I am extra excited about BlogHer 2014 and all that it brings. I'm especially excited to hear the keynote speakers Kerry Washington and Arianna Huffington, the founder of Huffington Post and other heavy hitters.

In the backdrop of all the health problems I've had of late and the death of Sophie, getting away

will be a time of renewal and recommitment. Of course I will share the most important and interesting with you in the days to follow... Wish me safe travels.

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