“¡Latinos Unidos y Saludables!”

April 19, 2011 By Oriol R. Gutierrez Jr.

The Latino Commission on AIDS has released the theme of the 2011 National Latino AIDS Awareness Day (NLAAD).

In English: “Latinos stand together! Let’s stay healthy! Get tested for HIV”

In Spanish: "¡Latinos unidos y saludables! Hay que hacerse la prueba del VIH"

This year’s theme was selected to underscore the importance of health and wellness in general for Latinos, in addition to HIV/AIDS.

Commemorated annually on October 15 (the last day of Hispanic Heritage Month), NLAAD spotlights the HIV/AIDS epidemic among Latinos.

More than 75,000 people across the country have been tested for HIV as a result of NLAAD events in the past eight years.

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http://beta.docker.poz.com/blog/2011-nlaad-theme