



# WATCH: #HIVBeats From Bob the Drag Queen, Todrick Hall and More

No tea, no shade. These YouTube stars serve up PrEP and HIV realness.

June 7, 2016

---

She was just crowned the winner of RuPaul's Drag Race, and now Bob the Drag Queen is using her star wattage to educate about Truvada as pre-exposure prophylaxis (PrEP).

"Oh, hey! Prepare yourself!" she begins in the fierce 57-second spot about the newest HIV prevention. Her video is one of six in a new information series called "HIV Beats" made by #endHIV and Greater Than AIDS in collaboration with YouTube.

Featuring social media stars—they're all listed below—the spots aim to get vital HIV information to millennial viewers. According to the Centers for Disease Control and Prevention (CDC), people younger than 25 account for a quarter of new infections and are the least likely to know their HIV status.

Topics covered in the campaign include what it means to be undetectable, how HIV is and is not transmitted, which HIV testing options are now available, info on mother-to-child transmission, and how HIV treatment improves health.

"We are thrilled to unleash so much creativity in the HIV prevention space, and also introduce younger audiences to our HIV cure efforts," said Zachary Barnett of the Abzyme Research Foundation, which is running the #endHIV campaign, in the [HIV Beats press release](#).

Below are the HIV Beats videos:

"Oh Hey! Prepare Yourself!"

Bob the Drag Queen

"15 Ways You Can't Get HIV!"

Todrick Hall

"That's Enough to Get Your Blood Pumping!"

Davey Wavey

“HIV Shouldn’t Stand in the Way of Love!”

Zackary Drucker

“We Don’t Have Much Time...!”

Amber’s Closet

“Guess What? I’m Not Pregnant!”

Catrific

---

© 2026 Smart + Strong All Rights Reserved.

<http://beta.docker.poz.com/article/watch-hivbeats-bob-drag-queen-todrick-hall>