



# #Undetectable

A peek at some of the social media buzz.

September 26, 2016 By Joe Mejía

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The PARTNER study followed mixed-HIV-status gay and heterosexual couples in which the HIV-positive partner had achieved undetectable status via antiretroviral (ARV) treatment. In July, published study results reported zero HIV transmissions among the 888 couples, who had engaged in 58,000 instances of condomless sex.

The news was huge. It helped convince many, including public health official Demetre Daskalakis, MD, to sign a statement by Bruce Richman's Prevention Access Campaign proclaiming the "negligible risk" posed by those who have been undetectable on ARVs for six months or longer. (For more info, [click here](#).) On social media, individuals and organizations responded with messages spreading the good news and welcoming the findings as proof that undetectable equals uninfected.

Here's a peek at some of the buzz:

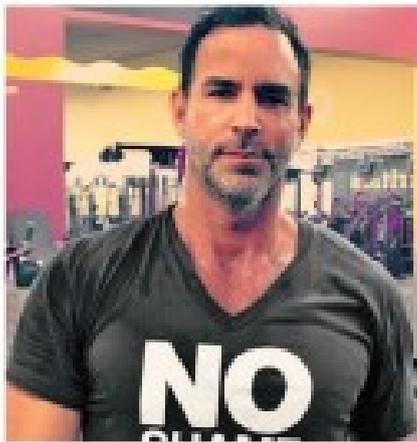


The HIV/AIDS Network

July 27 at 8:12pm · 🌐

Loud and Clear: **#UNDETECTABLE = UNINFECTIOUS**  
Check out [Bruce Richman's](#) story via [POZ Magazine](#) and learn about the [Prevention Access Campaign - Launching August 2016](#)

"The message about the transmission risk from someone living with HIV has a profound impact not only on HIV stigma and the harms and injustices we face as a result of it, but also on HIV testing, treatment and prevention. It is essential that message about risk be accurate and meaningful." [#ScienceNotStigma](#)



## Loud and Clear: Undetectable = Uninfectious

Here's one of the reasons I cofounded the [Prevention Access Campaign](#)

[POZ.COM](#) | BY BRUCE RICHMAN