Tickled Pink

Nicki Minaj and MAC reunite.

February 21, 2013 By Trent Straube

Pop star Nicki Minaj has another hit on her hands—or, in this case, on her lips! Last year, she teamed up with Ricky Martin for the MAC Cosmetics Viva Glam campaign, in which 100 percent of its limited-edition lipstick and lipglass sales go to help women, men and children living with and affected by HIV/AIDS.

This year, the “Starship” songstress and American Idol judge is flying solo, and with a new color: pastel lavender pink for the Viva Glam Nicki 2 lipstick and lipglass ($15 each). But all proceeds still support the MAC AIDS Fund. Since 1994, the campaign has raised more than $270 million, proving that the color of money comes in many lip-luscious hues.

© 2026 Smart + Strong All Rights Reserved.

http://beta.docker.poz.com/article/tickled-pink-23512-6323