Online Chatter

December 29, 2014 By Jennifer Morton

According to Nielsen's Social Media Report, Americans spend nearly 25 percent of their time on social networks and blogs. We recently asked about your online habits, including how much time you spend on social networks. Here are your responses:

Do you use social networking sites?
89% - Yes
11% - No

How much time do you spend each day on social networking sites?
36% - 1 hour or less
30% - 1-2 hours
15% - 2-3 hours
7% - 3-4 hours
5% - 4-5 hours
7% - 5 hours or more

Have you ever revealed your HIV status on a social networking site?
46% - Yes

Do you share HIV/AIDS-related info through your social networking sites?
54% - Yes

Reasons for using social networking sites:
75% news and information
72% communication with friends and family
62% entertainment
25% professional networking

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