Super Bowl Downloads of U2 Single to Fund HIV/AIDS Fight

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Downloads of the new single “Invisible” by U2 will support (RED), the charity lead singer Bono co-founded to fight HIV/AIDS in Africa, the International Business Times reports. The single will be free on iTunes for 24 hours after its debut on a Super Bowl commercial on Sunday, February 2. Bank of America will donate a dollar for each of the first 2 million downloads, but it has pledged to give (RED) a total of $10 million. The Bill & Melinda Gates Foundation also has pledged $10 million. German software company SAP has pledged $1 million, as has the Motsepe family, a wealthy mining leader in South Africa.

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