



# Southern HIV/AIDS Awareness Day 2020

Be part of the Southern Solution by checking out these virtual discussions, planning sessions and happy hours.

August 19, 2020 By [Trent Straube](#)

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Thursday, August 20, marks Southern HIV/AIDS Awareness Day ([SHAAD](#)) 2020. Launched last year by the Southern AIDS Coalition, the day presents an opportunity to draw attention to the epidemic in the South, which comprises 51% of new HIV diagnoses annually, although only 38% of the U.S. population lives there.

Join us on August 20th for Southern HIV/AIDS Awareness Day as we pursue the possible and work together to end these disparities. Graphics provided by AIDSVu

[#SHAAD2020](#) [#PursuingthePossible](#)

Posted by [Southern AIDS Coalition](#) on [Wednesday, August 19, 2020](#)

[SouthernSolution.org](#) offers a plethora of HIV-related information on the South, broken down by state and using data from the Ryan White HIV/Program (the program is a federal effort to provide HIV care and supportive services to low-income and underinsured Americans. Since it launched 30 years ago this month, the program has provided grants to state and community-based HIV groups).

This year, amid COVID-19, several SHAAD events are slated to take place virtually Thursday, August 20, and Friday, August, 21. They range from a discussion about Latino and immigrant communities in the South to a happy hour and awards ceremony with artists and regional leaders.

A schedule of events is posted on [SouthernSolution.org](https://southernsolution.org).

For the record, the Centers for Disease Control and Prevention (CDC) defines the South as including Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia as well as Washington, DC.



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August 20 is Southern HIV/AIDS Awareness Day, a day to raise awareness about HIV in southern communities. When we work to overcome barriers to HIV prevention, care, and treatment, we can [#StopHIVTogether](#). [#SHAAD](#) [#HIV](#) [#endhiveepidemicinthesouth](#) [#endhiveepidemic](#) [#charlottenc](#) [#Charlotte](#)  
[#NC](#) [#queencity](#)

A post shared by [What's in Your Blood?](#) (@preventionprojectxccp) on Aug 19, 2020 at 1:01pm PDT

The CDC offers a breakdown [on the state of HIV in the South](#). It notes in part:

Like the rest of the country, the majority of HIV diagnoses in the South occur in urban areas. However, the South has a higher proportion of new diagnoses (24%) in suburban and rural areas compared with other regions in the U.S., which poses unique challenges to HIV prevention efforts.

The impact of HIV in the South also varies by race. African Americans are disproportionately impacted in every risk group, accounting for 53% of new HIV diagnoses in the region in 2017. Black gay, bisexual, and other men who have sex with men (MSM) account for six out of every 10 new HIV diagnoses among African Americans in the South. Among MSM, the number of new diagnoses in Black MSM is nearly twice that of white and Hispanic/Latino MSM. While the number of new HIV diagnoses is similar among the latter two groups, new diagnoses among Hispanic/Latino MSM in the south have increased 27% since 2012, while new diagnoses among white MSM in the South have decreased 9% in the same period. Among women, Black women are also disproportionately impacted, accounting for 67% of new HIV diagnoses among all women in the South.

Mary Elizabeth Marr is the CEO of Thrive Alabama and serves on SAC's board of directors. She has been in the healthcare...

Posted by [Southern AIDS Coalition](#) on [Tuesday, August 18, 2020](#)

For a closer look at issues affecting transgender communities in the South, read [The Grapevine: A Southern Trans Report](#) by the Transgender Law Center. Similarly, to learn more about the LGBT experience in the region, see [Telling a New Southern Story: LGBTQ Resilience, Resistance, and Leadership](#) and [LGBTQ Policy Spotlight: Mapping LGBTQ Equality in the U.S. South](#), both from this year and both by Movement Advancement Project.

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