Sex Ed Texting Service Launches in New Mexico

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BrdsNBz, a sexual health education texting service for teenagers and their parents, was launched by the New Mexico Department of Health, MobiHealthNews reports. Short for “birds and bees,” the service offers teens an alternative to their parents if they need to learn more about sexual health. Available in English and Spanish, the service also lets parents ask questions about how to talk with their children about sex. The service is based on a similar program from the North Carolina health department launched in 2009.

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