Scotland Launches New HIV Prevention Campaign

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With the city of Edinburgh accounting for roughly half of Scotland's rising number of new HIV infections—the majority of which are among men who have sex with men (MSM)—the Scottish government is pooling more resources to increase awareness, education and early diagnosis in the country's highly populated Lothians region, the *Edinburgh Evening News* reports.

"Early diagnosis allows the patient greater benefit from treatment and offers the chance to act to reduce further transmission," according to the HIV Proposed Action Plan in Scotland report.

According to the report, more than a third of people in the Lothians living with HIV do not know they have it.

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