You Can Raise AIDS Funds by Eating and Drinking (RED) in June

June 2, 2015

Throughout June, thousands of eateries, food trucks and bars are participating in a (RED) campaign by donating proceeds to the Global Fund to Fight AIDS, Tuberculosis and Malaria, according to a (RED) press release.

By dining out or drinking at participating businesses—including more than 13,000 locations worldwide—foodies will raise funds and awareness for the epidemic. Specifically, the goal for the culinary campaign is to prevent mother-to-child transmission of the virus.

This is the second annual EAT (RED) DRINK (RED) SAVE LIVES campaign. Chef Mario Batali leads the event, which is part of the (RED) fundraising efforts co-founded by U2 singer Bono.

This year's foodie campaign includes a number of related fundraising efforts. For example, Chipotle is offering a (RED) gift card in which 5 percent of every $25 or more purchase goes to the Global Fund, and Starbucks is donating 10 cents for very Raspberry Swirl Pound Cake or Red Berry Cheese Danish.

For more details about participating businesses, see the press release.

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http://beta.docker.poz.com/article/red-food-fundraiser-27304-2737