A (RED) Decade

April 4, 2016 By Trent Straube

This year marks the 10th anniversary of the (RED) organization, founded by rock star Bono and Bobby Shriver to raise money for the Global Fund to Fight AIDS, Tuberculosis and Malaria. If you've bought (RED)-branded goods or services, you've contributed to the $350 million raised so far. Throughout 2016, the Bill & Melinda Gates Foundation will match every dollar raised—up to $50 million—so now's the time to splurge on those (PRODUCT)RED Beats by Dr. Dre headphones.

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