POZ Awards 2018 / Best Media Campaign for People Living With HIV

Read about the nominees, then scroll down to vote for your favorite!

October 1, 2018

Welcome to the 3rd Annual POZ Awards, which spotlight the best representations of HIV/AIDS in media and culture.

The POZ editorial staff selects the nominees, but POZ readers choose the winners.

Eligible nominees were active or were presented, published or produced between October 1, 2017, and September 30, 2018.

Be sure to vote for your favorite nominees by the World AIDS Day deadline: Saturday, December 1, 2018. DEADLINE EXTENDED: Saturday, December 8!

Here are the nominees:

Can’t Pass It On (Terrence Higgins Trust)

London’s leading HIV/AIDS service agency has produced this lively, sex-positive campaign to share the news that people who are undetectable cannot pass on HIV to their sexual partners. “If everyone knew this, we could bring an end to stigma around HIV,” they write on their campaign website. “Not only that, but we could stop HIV transmissions altogether.”

Let’s Stop HIV Together (CDC)

This ongoing campaign from the Centers for Disease Control and Prevention (CDC) produced new content this year that focuses specifically on HIV stigma. And, as the campaign title suggests, the CDC believes everyone has a role to play to stop stigma regardless of their HIV status. The website, videos and collateral materials are available to anyone who wants to adopt the campaign, and includes HIV stigma facts, personal stories, and tips about how to help people see the hurt that HIV stigma can cause.

The Reunion Project (TRP)

The Reunion Project (TRP) with support from Test Positive Aware Network (TPAN) in Chicago has embraced the lives of long-term survivors of HIV through this innovative series of weekend retreats and online messages, creating videos, workshops, and a report from a roundtable event entitled, “Creating a Framework for HIV Survival.” While aging and HIV has become a hot topic thematically around the world, The Reunion Project and TPAN are creating very practical tools to address it.

The Undetectables (Housing Works)

The organization Housing Works in New York City has wed treatment as prevention (TasP) with a comic book sensibility in this charming, witty campaign. With superhero flair, The Undetectables empowers people with HIV to seek treatment and join their special forces, while providing practical tools, clinic locations, and assistance with financial issues. The campaign includes a new colorful video this year and an easily navigated website. The goal is nothing less than to end the AIDS epidemic in New York. Shazaam!

VOTING IS NOW CLOSED!

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