Officials: New Zealand TV Condom Ad “Inoffensive” [VIDEO]

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A television advertisement by the New Zealand AIDS Foundation was found to be “inoffensive” by the country’s Advertising Standards Authority, stuff.co.nz reports. The authority chairman said the ad carries an important health message.

According to the article, the officials were responding to complaints from viewers, who said the ad was “offensive, unacceptable and breached decency.” Others said airing “sexual content” at 8:25 p.m. was inappropriate.

The ad depicts four condom-covered fingers dancing together to a song with the lyrics, “You want me to be wanting you, to be wanting me.” A naked finger joins the others, but they stop dancing until the fifth finger also wears a condom.

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http://beta.docker.poz.com/article/new-zealand-condoms-17804-4363