National Women and Girls HIV/AIDS Awareness Day 2025

The 20th anniversary theme of #NWGHAAD is “Hope, Health and Healing: Overcoming Barriers to HIV/AIDS Treatment for Women and Girls.”

March 10, 2025 By Trent Straube

Monday, March 10, marks National Women and Girls HIV/AIDS Awareness Day (#NWGHAAD) 2025.

This year is also the 20th anniversary of the event. It’s an opportunity to “shed light on the impact of HIV and AIDS on women and girls and to show support for those at risk of and living with HIV,” notes the Office on Women’s Health, a division of the Department of Health & Human Services, which spearheads NWGHAAD.

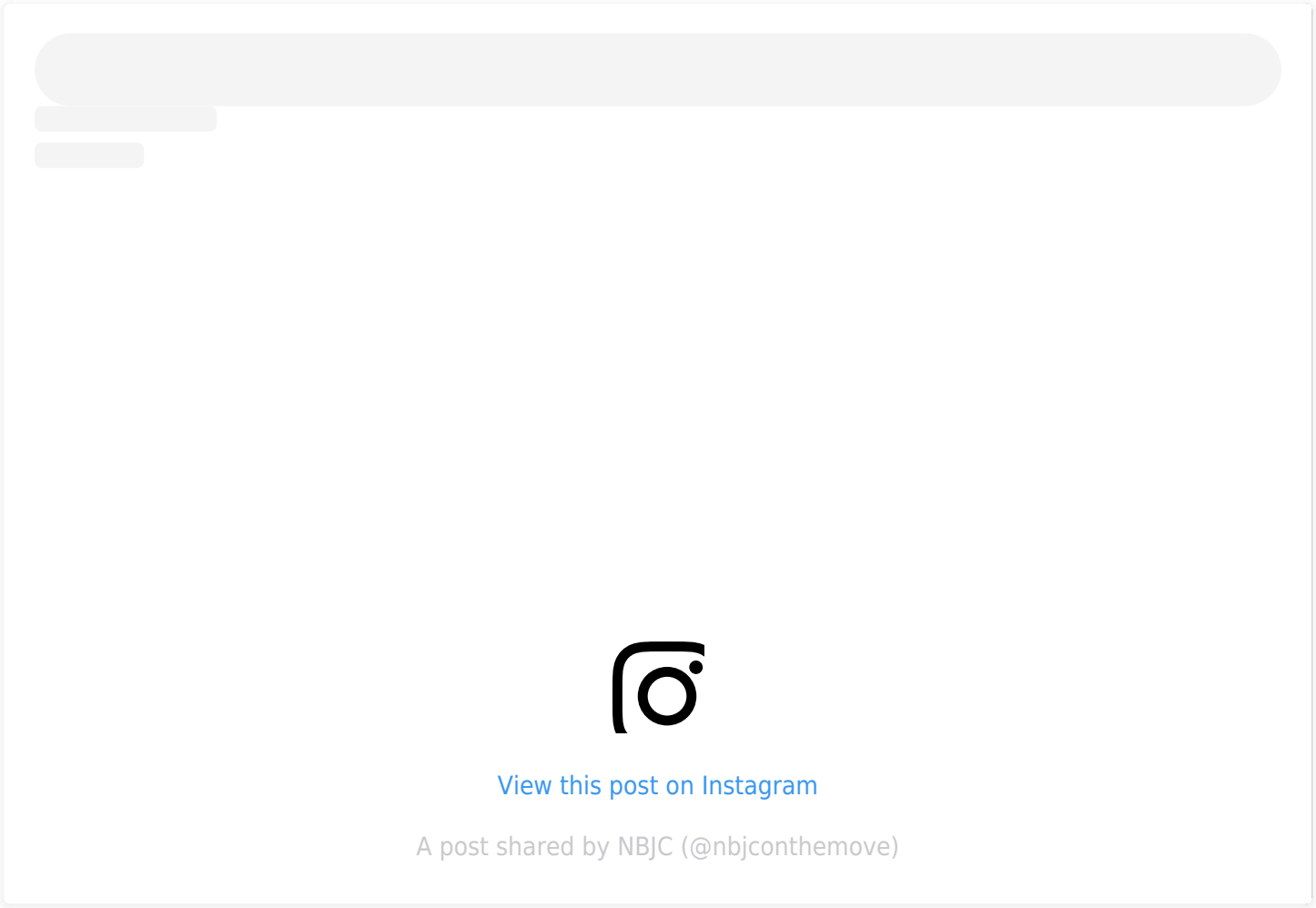
It’s the 20th National Women and Girls HIV/AIDS Awareness Day! Empowerment through education is key. Let’s support and uplift women and girls in the fight against HIV/AIDS. #NWGHAAD #EmpowerWomen #HIV #AIDS@alt-hhs.altgov.info

[image or embed]

— Hospidio Care (@hospidio.com) March 10, 2025 at 3:05 AM

NWGHAAD organizers note, “This year’s theme, ‘Hope, Health and Healing: Overcoming Barriers to HIV/AIDS Treatment for Women and Girls,’ focuses on addressing the challenges women and girls

face in accessing HIV/AIDS treatment and eliminating barriers to health care access for women and girls with HIV/AIDS, such as lack of insurance, geographical location or stigma.



NWGHAAD "also supports the goals of the National HIV/AIDS Strategy: preventing new HIV infections, improving health outcomes for people living with HIV and reducing differences in HIV care and outcomes," continue event organizers. "As we observe the 20th annual National Women and Girls HIV/AIDS Awareness Day, this theme reminds us of how far we've come and the work still ahead. By working together, we can help end HIV and improve the quality of treatment and care for women and girls currently living with HIV."

During National Women and Girls HIV/AIDS Awareness Day, explore the HIV prevention methods and choose the option that works for you. #NWGHAAD Find a comprehensive list of available #PrEP services and trusted sexual health clinics and community health

centers in RI on the #RIghttoKnow web app!

[image or embed]

— RIght To Know (@rtk-righttoknow.bsky.social) March 5, 2025 at 9:55 AM

AIDSVu.org, an interactive site that maps and visualizes HIV data on communities across the nation, spotlights federal HIV information on women and girls in the United States:

- In 2021, 18% of the new HIV diagnoses in the United States were among women.
- Despite representing 23% of all people living with HIV in 2021, women are less likely to perceive themselves as at risk for HIV.
- Black women continue to be disproportionately impacted by HIV, accounting for 54% of new HIV infections in U.S. women, despite making up 14% of the female population.
- Black women are also underserved by prevention methods such as pre-exposure prophylaxis (PrEP) relative to their need.
- Among all PrEP users in the U.S. in 2021, 92% were male and only 8% were female, despite the fact that women comprised 18% of new HIV diagnoses.
- 65% of all women were virally suppressed in 2021, but research suggests percentages vary by race/ethnicity and gender identity.

The Office of Women's Health (WomensHealth.gov) offers a tool kit with resources and sharable graphics to help promote #NWGHAAD and related events—many are planned throughout March.

Search the hashtag on social media to find out more.

A sample graphic to promote National Women and Girls HIV/AIDS Awareness Day 2025Courtesy of womenshealth.gov

Below are a few sample social media posts from the tool kit that can help you amplify the message of #NWGHAAD:

> Recent estimates from @CDCgov show that 1.2M people in the U.S. have #HIV and of those, 272,360 are women. This National Women and Girls HIV/AIDS Awareness Day, join OWH in supporting those at risk for and living with HIV. www.womenshealth.gov/nwghaad

> Women are less likely to be screened for #HIV partly due to the perception that they aren't at

risk. On National Women and Girls HIV/AIDS Awareness Day, share resources from OWH to help educate women & girls about HIV. #NWGHAAD www.womenshealth.gov/nwghaad/resources

Barriers like stigma, lack of insurance & living in underserved locations can make it hard for women & girls to get #HIV treatment & care. On National Women and Girls HIV/AIDS Awareness Day, join OWH to encourage safe & supportive communities & help improve HIV-related outcomes. #NWGHAAD www.womenshealth.gov/nwghaad

Knowing your status is the first step to prevent transmission of #HIV and avoid development of #AIDS. Protect yourself with tools like PrEP, condoms, and regular testing. Ask your health care provider for more info & visit www.womenshealth.gov/nwghaad to learn more! #NWGHAAD

For related news in POZ, click #Women and also check out our March cover story: “Be the Light: Bridgette Picou, a nurse living with HIV, helps women advocate for themselves.”

Click here to learn more about 2025 HIV and AIDS awareness days, and click here for a printable poster.

View this post on Instagram

A post shared by POZ Magazine (@pozmagazine)

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