National Black HIV/AIDS Awareness Day 2020

We all need social support. That's why this year's NBHAAD theme is "We're in This Together."

February 7, 2020 By Trent Straube

Friday, February 7, marks National Black HIV/AIDS Awareness Day 2020 (NBHAAD). To underscore how important social support is to our health, this year's theme is "We're in This Together."

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For National Black HIV/AIDS Awareness Day on Feb 7, let your loved ones know that we're in this together.

Find free, confidential HIV testing near you and get tested together: www.cdc.gov/doingit. . . . #NBHAAD

#StopHIVTogether #DoingIt #HIV #NBHAAD2020 #GayMensHealth #LGBTQ #Queer #Trans

#HIVPrevention #GetTested #KnowYourStatus #GaySanDiego

A post shared by Gay Men's Health Services (@gaymenshealth_sd) on Feb 5, 2020 at 5:00pm PST

The grassroots initiative was launched in 1999 to raise awareness about prevention, testing and treatment in a community disproportionately affected by HIV.

Search the hashtag #NBHAAD on social media to find local events and to promote the initiative—we include several example throughout this article.



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Start Talking Alabama Community Roadshow Kicks off 2020 Tour on Campus of Tuskegee University in observance of National Black HIV/AIDS Awareness Day 2/7/2020 #starttalkinghiv #starttalkingal #nbhaad

Collaborative Partners: @maoofalabama #UnityWellness

A post shared by Start Talking Alabama (@starttalkingalabama) on Feb 5, 2020 at 9:50am PST

You can download images and copy sample tweets and posts from the NBHAAD page of the Centers for Disease Control and Prevention (CDC). On a related page, the CDC offers relevant HIV statistics and information regarding the African-American community. Below are a few samples.

- First of all, there's some good news: HIV rates among some African-American populations declined between 2010 and 2017. Diagnoses among Black women dropped 27% and those

among heterosexual men decreased 32%.

- HIV rates among Black gay and bisexual men remained stable between 2010 and 2017. Notably, diagnoses went up 42% among those ages 25 to 34. The rates remained stable among men 55 and older and decreased between 11% and 36% among other age groups.



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February is Black History Month and tomorrow is National Black HIV/AIDS Awareness Day. 1 in 7 African Americans with HIV do not know they have it. HIV stigma stops many from taking the first step. Let’s empower our community to seek HIV testing, prevention, and treatment options. Let’s stop HIV stigma, together. #NBHAAD #HIV #HIVStigma #StopHIVStigma

A post shared by Hamilton County Public Health (@hamcohealth) on Feb 6, 2020 at 6:45am PST

- In 2018, African Americans made up 13% of the U.S. population but accounted for 42% of the 37,832 new HIV cases. More specifically, 31% of the total cases were among Black men and 11% were among Black women.

- Among the Black men who tested positive for HIV in 2018, 80% of the cases resulted from male-to-male sexual contact, 14% resulted from heterosexual contact, 4% were from injection drug use and 2% were from male-to-male sexual contact and injection drug use.



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Friday, February 7, 2020 is National Black HIV/AIDS Awareness Day. This year's theme, "We're in This Together," promotes working collectively to stop HIV stigma and encourage HIV prevention, testing, and treatment in black communities. #NBHAAD #CDC #StopHIVTogether #NBHAAD20 #JustThatSocialWorker #Letstalk #socialworker #BlackGirlsRock #SocialWorkersRock #Atlanta #BlackGirlMagic #TheBlackChurch #BlackMentalHealthMatters #Awareness #Decatur #DekalbCounty #BlackHealthMatters #Doingit #blackhistorymonth #hivawareness #blackcommunity #Friday #HIVTreatmentWorks #PrEPisSafe

A post shared by ACFLY / AtlantaCoalition (@atlantacoalition) on Feb 5, 2020 at 11:07am PST

- Among the women, 92% of the cases were related to heterosexual contact, 8% resulted from

injection drug use and 1% was related to “other.”

- For every 100 African Americans living with HIV in 2016, 61% received some care, 47% were retained in care and 48% were virally suppressed. For the same year, six out of seven Black people living with HIV in the United States were aware of their HIV status.



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February 7th from 3 to 7 pm we’re acknowledging National Black HIV/AIDS Awareness Day by having a testing event here at APLA’s Education Center. We’ll have games and music, and FREE burgers by Billionaire Burger Boyz to the first 30 people to come and receive a FREE rapid HIV test. Some come through this Friday, February 7th to the education center (3741 South La Brea Ave., Los Angeles, CA 90016); know your status, get tested (get food). #nbhaad #bhaad #nbhaad2020 #hivawareness #gettested #knowyourstatus

A post shared by Unique Brutha (@uniquebruthasunited) on Feb 5, 2020 at 6:22pm PST

The CDC points out a number of challenges facing prevention efforts among the community. For

example, rates of some sexually transmitted infections (STIs) are higher, and STIs can make it easier to transmit or acquire HIV. Socioeconomic issues such as lack of access to health care, education and housing can increase a person's risk for HIV, as can stigma, homophobia and discrimination.



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#NBHAAD The 2020 theme is "We're in This, Together." This observance is an opportunity to increase HIV education, testing, community involvement, and treatment among black communities. #NBHAAD #CDC #StopHIVTogether #NBHAAD20 #JustThatSocialWorker #Isaywhatothersonlythink #Letstalk #ICare #socialworker #PurposeDriven #favored #BlackSocialWorkersRock #BlackGirlsRock #SocialWorkersRock #BlackGirlMagic #TheBlackChurch #BlackMentalHealthMatters #Awareness #MillennialSocialWorker #SocialWorkMogul #BlackGirlsInSocialWork #CanWeTalk #breakthesilence #silencetheshame #BlackSocialWorkers

A post shared by Just That Social Worker™ (@justthatsocialworker) on Feb 6, 2020 at 7:07am PST

In related POZ news, read "From Homeless With HIV to an "Artivist" With Hope," about D'Angelo Morrison's transformation after picking up a camera for the photo-storytelling project Through

Positive Eyes.

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http://beta.docker.poz.com/article/national-black-hivaids-awareness-day-2020