



Miley Cyrus Is the New Face of MAC AIDS Fund's Viva Glam Makeup

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Pop star Miley Cyrus is the latest celebrity spokesperson for MAC Cosmetics' Viva Glam makeup line that raises money to help people living with HIV, US Weekly [reports](#).

The new campaign was announced October 29, and the hot pink matte lipstick and matching shimmering lipglass will be available in January. As always with the long-running Viva Glam line, 100 percent of the selling price goes to help those affected by HIV/AIDS.

The campaign shows Miley in a sparkling black bodysuit. She's lying on her back, on a mirrored floor, with her legs up against a mirrored wall. The result is a disco kaleidoscope of flesh, fuchsia and pinks.

Last week, Cyrus raised cash and eyebrows at the [Inspiration Gala](#), a benefit for amfAR, the Foundation for AIDS Research.

Miley Cyrus in the new campaign for MAC Viva Glam.

