Miley Cyrus Is the New Face of MAC AIDS Fund's Viva Glam Makeup

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Pop star Miley Cyrus is the latest celebrity spokesperson for MAC Cosmetics' Viva Glam makeup line that raises money to help people living with HIV, US Weekly reports.

The new campaign was announced October 29, and the hot pink matte lipstick and matching shimmering lipglass will be available in January. As always with the long-running Viva Glam line, 100 percent of the selling price goes to help those affected by HIV/AIDS.

The campaign shows Miley in a sparkling black bodysuit. She's lying on her back, on a mirrored floor, with her legs up against a mirrored wall. The result is a disco kaleidoscope of flesh, fuchsia and pinks.

Last week, Cyrus raised cash and eyebrows at the Inspiration Gala, a benefit for amfAR, the Foundation for AIDS Research.

Miley Cyrus in the new campaign for MAC Viva Glam.

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