Meet the New CEO of PCAF, an HIV Service Provider in Washington State

Ace Robinson, who has over 20 years of experience in health work, is the first Black gay man to lead PCAF.

August 4, 2022 By Jilleen Barrett

PCAF, an HIV organization in Washington State, has introduced its new CEO. Ace Robinson, a global HIV strategist and health care quality leader, took over the foundation in July. He is the first Black queer man to serve in this position during PCAF's 35 years.

Robinson "brings leadership that is laser-focused on ensuring that prevention and treatment services reach the most underserved," said Presidential Advisory Council on HIV/AIDS (PACHA) cochair John Wiesman, DrPH, MPH, in a PCAF press statement.

"He brings equal focus to ending the epidemic by addressing related infectious diseases, sexism, homophobia, racism and housing security," added Wiesman, who formerly served as Washington State Secretary of Health.

Robinson's prior experience spans 20 years and includes both international and governmental work. He started at Fred Hutch in Seattle and worked on HIV vaccine design in Sénégal, West Africa. Robinson led the End AIDS Washington State plan. He created programs to eliminate stigma against HIV and serves on several HIV-related boards. Currently, he cochairs the Federal AIDS Policy & Partnership (FAPP) and chairs Brown University's Advisory Council to Eliminate Anti-Black Racism. According to the press release, he has also held leadership positions at NMAC (formerly the National Minority AIDS Council), Lifelong AIDS Alliance in Seattle and Gay Men's Health Crisis (GMHC) in New York City.

With offices in Olympia and Tacoma, PCAF is the leading HIV organization in South Puget Sound, which has the second highest HIV rate in the state. In the video below, PCAF clients share their experiences at the organization:

Black people are disproportionately affected by HIV. And Robinson hopes to address the barriers that keep people from accessing lifesaving antiretrovirals. In the press release, Robinson recalled a Black lesbian client at an HIV program he served in Philadelphia; she had stopped taking her medication because of the stigma against people with HIV, a choice he referred to as "passive

suicide."

"What happened to her is far too common," Robinson said. "My primary goal is to strategically align resources within South Puget Sound and beyond to improve not only the HIV-related health, but also the holistic wellbeing of our community. We will uplift the voices of excluded communities to provide new and innovative resources to dismantle the systemic structures that have prevented so many from achieving better health outcomes."

In a Q&A on PCAF's website, Robinson explained what he is most looking forward to in his new role.

"Making the impossible possible," he said. "PCAF sits in a geographic region that is not eliminating its highly impacted populations due to gentrification but is actually increasing its population of historically unserved people due to regional pressures on housing, food and job security. It will be exciting to meet the community's needs in real-time and to work hand-in-hand with staff, volunteers and the board of directors to find an innovative way forward."

© 2026 Smart + Strong All Rights Reserved.
http://beta.docker.poz.com/article/meet-ace-robinson-new-ceo-pcaf-hiv-service-provider-washington-state