Rubber Soul

A compassionate condom company sexes up the fair trade movement.

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Saving the world probably isn't the first thing that springs to mind when unwrapping a condom, but the U.K.-based French Letter Condom Company is helping you protect not only yourself and your partner, but also the livelihood of workers and families around the world.

Laborers on rubber plantations across the globe often face exploitation, poor social protections and unethical management practices, so French Letter obtains its latex through Fair Deal Trading, an organization that pays latex producers a fair trade premium for their services. This premium helps improve the quality of life for workers and their families, granting them access to health care, livable wages and safer working conditions.

"Often, the marketing of condoms is very laddish and pretty tasteless," company owner Martyn Buckley told *POZ*. "We wanted to do something that was a bit grown-up, funky and ethically focused as well."

Better yet, French Letter condoms contain no animal-derived ingredients. Vegans rejoice!

Visit frenchlettercondoms.co.uk for more info.

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http://beta.docker.poz.com/article/hiv-french-condoms-17784-8731