’You’ve Got This’ Benefits the Timothy Ray Brown Foundation

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A new public service initiative to give hope to people recently diagnosed with HIV also seeks to raise funds for HIV cure awareness, according to a statement by Healthline and the Timothy Ray Brown Foundation (TRBF) of the World AIDS Institute, which have partnered to launch the campaign. “You’ve Got This” seeks people to upload videos to Healthline.com offering encouragement to others. The health care information company will donate $10 for every video uploaded to TRBF, whose namesake cofounder was the first person cured of HIV. Submit a video to watch videos from fashion designer Jack Mackenroth, Olympian Ji Wallace, singer Paul Lekakis, activist Kevin Maloney of “Rise Up to HIV” and blogger Josh Robbins of “I’m Still Josh.”

To read the statement, click here.

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http://beta.docker.poz.com/article/hiv-cure-awareness-24513-8262