



Everyday – January/February 2023

These dates represent milestones in the HIV epidemic. Visit poz.com/aidsiseveryday to learn more about the history of HIV and AIDS.

January 9, 2023 By Jennifer Morton

JANUARY

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5 – DIVA TV launches AIDS Community Television, a weekly TV series and media network for AIDS activism. (1993)

17 – Health insurer Aetna agrees to pay \$17 million to plaintiffs in a federal class-action lawsuit after one of its mailers revealed the HIV-positive status of approximately 12,000 customers in at least 23 states. (2018)

21 – Quiet Heroes, the story of a lesbian couple’s fight against stigma and ignorance in Salt Lake City in the early days of the AIDS crisis, premieres at the Sundance Film Festival. (2018)

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31 – Stop AIDS Now or Else protesters shut down San Francisco’s Golden Gate Bridge during rush hour to demand government action to stop HIV. (1989)

FEBRUARY

3 – Boys on the Side, a film about three women—one of whom is living with HIV—who become friends on a cross-country road trip, is released in theaters. The film stars Whoopi Goldberg, Mary-Louise Parker and Drew Barrymore. (1995)

National Black HIV/AIDS Awareness Day logo

7 – National Black HIV/AIDS Awareness Day

10 – Musicians Lady Gaga and Cyndi Lauper become the new faces of MAC Cosmetics' Viva Glam campaign, which donates 100% of lipstick sales to the MAC AIDS Fund. (2010)

28 – HIV Criminalization Awareness Day

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