New Erection-boosting Condom Awaits Approval

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A new erection-enhancing condom, informally dubbed “the Viagra condom,” is awaiting regulatory approval in Europe and could appear on the shelves of European pharmacies and supermarkets by the end of the year, *The Wall Street Journal* reports. The product is licensed to SSL International, the owner of Durex, the world’s top-selling condom brand. The new condom uses a gel that contains an agent designed to boost blood flow without degrading latex. The new condom specifically targets men who have difficulty maintaining an erection while wearing a condom.

To read the *Journal* article, click here.

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http://beta.docker.poz.com/article/condom-HIV-erection-20302-2532