



Coming Soon: A Global Coalition to Treat HIV Infections in Men

Sir Elton John and the Duke of Sussex (aka newlywed Prince Harry) will unveil details at the International AIDS Conference (AIDS 2018).

July 16, 2018 By Cameron Gorman

The fight against HIV is about to get a boost. A global coalition to treat HIV infections in men will launch during the opening of the 2018 International AIDS Conference (AIDS 2018), held in Amsterdam.

Sir Elton John, the iconic musician and founder of the Elton John AIDS Foundation (EJAF), and the Duke of Sussex (aka Prince Harry), will unveil the details July 24, according to an [EJAF press release](#).

Why a coalition focusing on this demographic?

“Two years ago at the 21st International AIDS Conference in Durban, South Africa, the Duke of Sussex and I participated in a panel looking at HIV and youth—the only age demographic where HIV infections are rising not falling,” John explained in the release. “Since then, my foundation, along with other partners, have been undertaking participatory, human-centered design research collectively covering six countries. A critical finding from this work is the urgent need to rapidly scale up men’s access to and engagement in HIV testing and treatment services.”

International AIDS conferences take place every other year at a different locales around the globe and are organized by the International AIDS Society (IAS). The 22nd International AIDS Conference (AIDS 2018) takes place July 23 to 27 in . The theme is “Breaking Barriers, Building Bridges” and focuses on reaching key populations in places where the epidemic is growing, such as Eastern Europe and the Middle East.

Once the conference kicks off, check with POZ.com for breaking news, especially the HIV research that will be released during the event. For related news items, read “[International AIDS Society Appoints Its First HIV-Positive Leader](#)” and “[Don’t Hold the AIDS 2020 Conference on U.S. Soil, Urge HIV Groups](#).”

