



Broward House's New CEO Envisions Bright Future for Care

Broward House, an HIV service provider in Florida, welcomes Nicole Burrell as its new chief executive officer.

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Broward House, a leading organization in inclusive HIV care, has announced Nicole Burrell as its new chief executive officer. She'll lead the organization in bringing HIV care and support to communities in Florida's Broward County, which includes Fort Lauderdale and is part of Miami's northern metropolitan region.

"I'm humbled to be able to lead such a wonderful organization and team with a rich history in the community," Burrell said in a news release. "Community service is my passion, and being at Broward House allows me to mesh both my finance and service skills."

For over 35 years, Broward House has worked to improve the quality of life for Floridians of all backgrounds impacted by chronic health conditions, including HIV. The nonprofit aims to expand access to care for those living with HIV while combating stigma and promoting HIV education, prevention and more.

"Treating our clients like they are our family is one of our strengths," Burrell added. "I aim to build on the legacy and culture that is already so well-defined here. Dignity and quality care are at the foundation of everything we do, and I will continue to lead with those principles and exemplify our core values: authentic, consistent, adaptable and resolute."

Broward House's previous CEO, Stacy Hyde, recorded a touching farewell video to commemorate her 21 years with the organization.

"The future for Broward House is bright with the board of directors' choice in Nicole Burrell," Hyde said. "Broward House and the staff who make the lifesaving work happen will always have a special place in my heart. I have full faith in Nicole Burrell's skill to lead the staff and agency to both reach their fullest potential in reaching our longstanding goal of 100% of people living with HIV in care and zero new infections."

"I want to increase our presence in the community and continue to advocate and educate individuals about HIV, housing insecurity, homelessness, prevention and care," Burrell said. "With

my background in finance, we can also expand our fundraising efforts and find opportunities to bring in additional funds to best serve our clients and community.”

In related news, Broward House received a \$5,000 grant earlier this year after one of its assisted living facilities suffered major flood damage. It was one of 11 service providers in southern Florida to receive a Holiday Hug grant from Fort Lauderdale-based The Campbell Foundation, which funds unique evidence-based research in the treatment and prevention of HIV and AIDS.

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