

Bite Into This Elizabeth Taylor Red Velvet Cupcake and Fight AIDS

Plus: Feast your eyes on these delightful Instagram posts of the Sprinkles cupcake fundraiser.

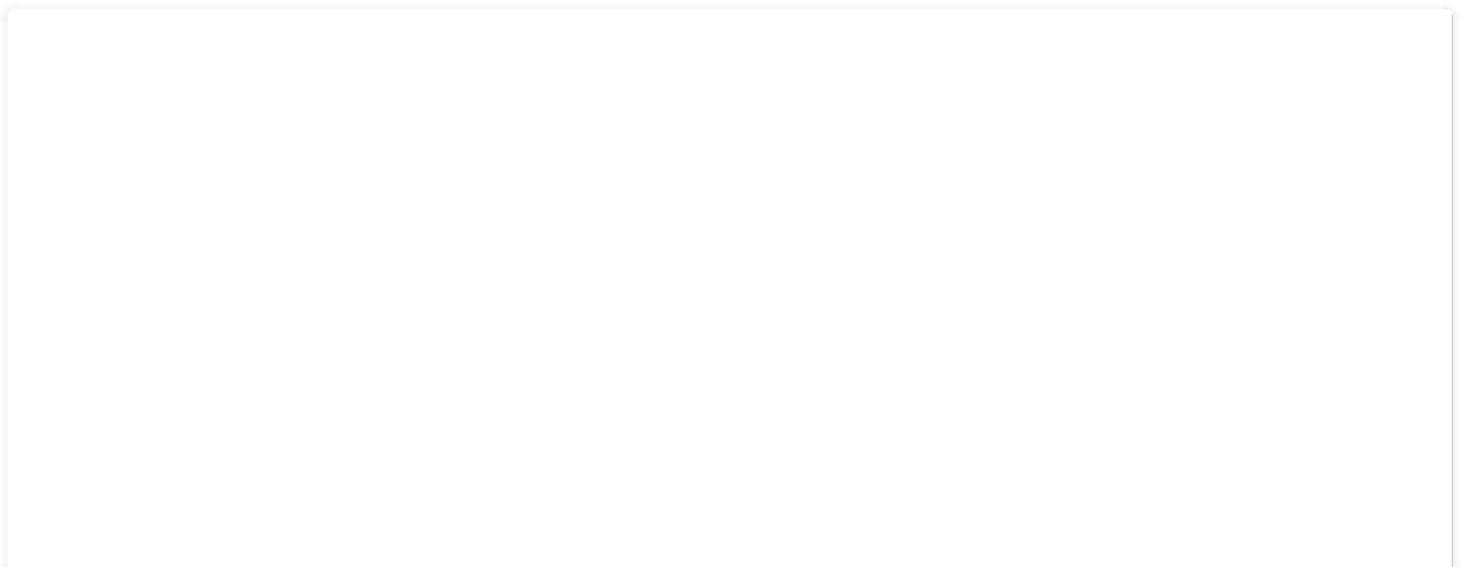
July 21, 2017

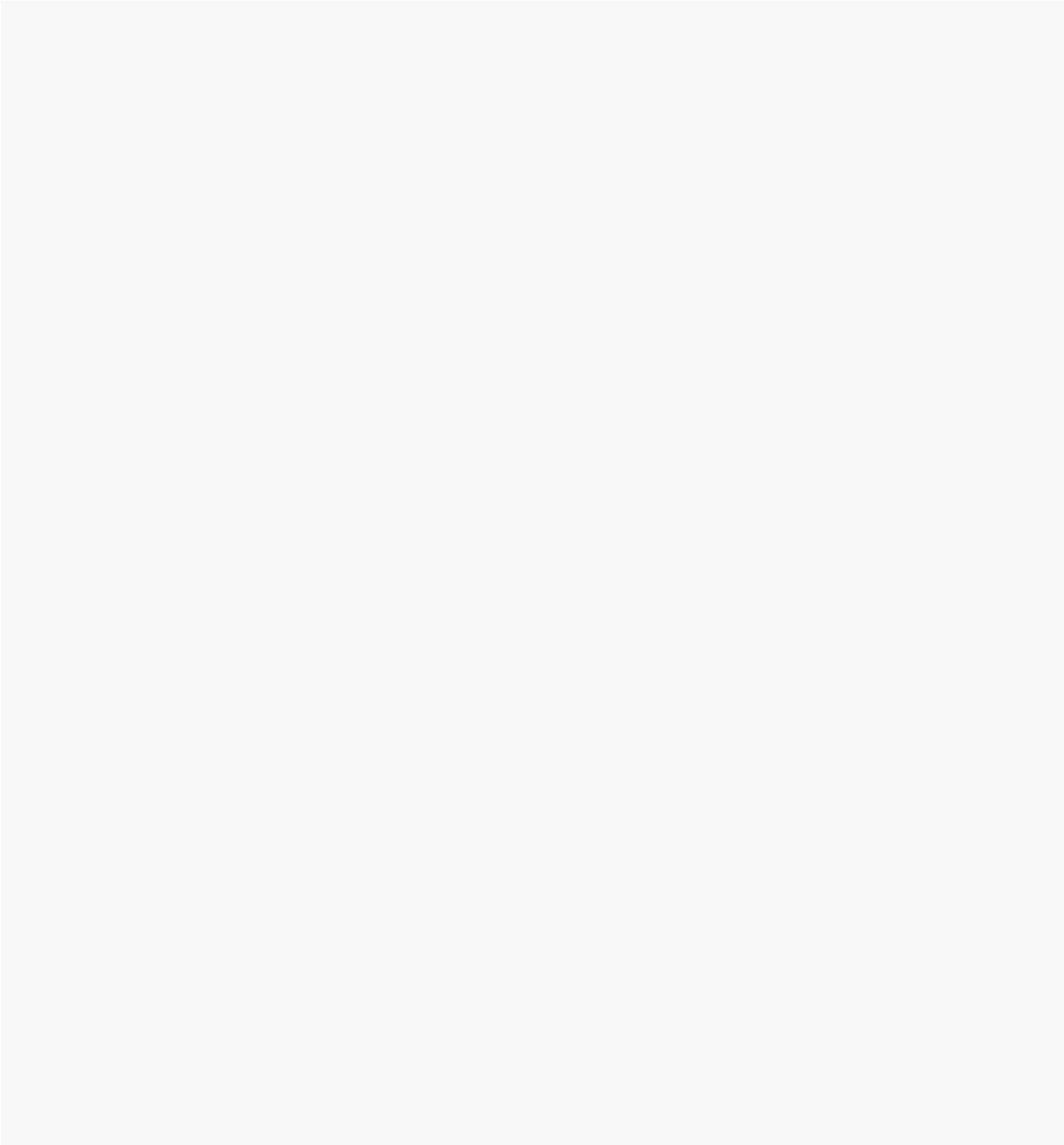
It's OK to splurge on dessert when it's for a good cause. So find your local Sprinkles cupcake shop and treat yourself to the Elizabeth Taylor Red Velvet cupcake. Each tasty gem is decorated with an iconic image of the star, and 10 percent of the proceeds go to The Elizabeth Taylor AIDS Foundation ([ETAF](#)).

The legendary actress and AIDS activist established ETAF in 1991, and the organization continues to provide grants and funding for those living with and affected by HIV. (For a roundup of POZ articles on ETAF, click [here](#).)

Sprinkles, a leader in the "haute cupcake craze," was founded by Candace Nelson, a judge on the Food Network's Cupcake Wars, and her husband, Charles. The couple has locations across the country as well as a traveling Sprinklesmobile. (For more info and to find a location near you, click [here](#) or visit [Sprinkles.com](#).)

A continuation in Sprinkles' summer icon series, the Elizabeth Taylor Red Velvet cupcake is available until the end of July. But before you take your first bite, be sure to take a photo and post it on social media with the hashtags #CupcakesForACause and #ETAF. Below are several Instagram posts.

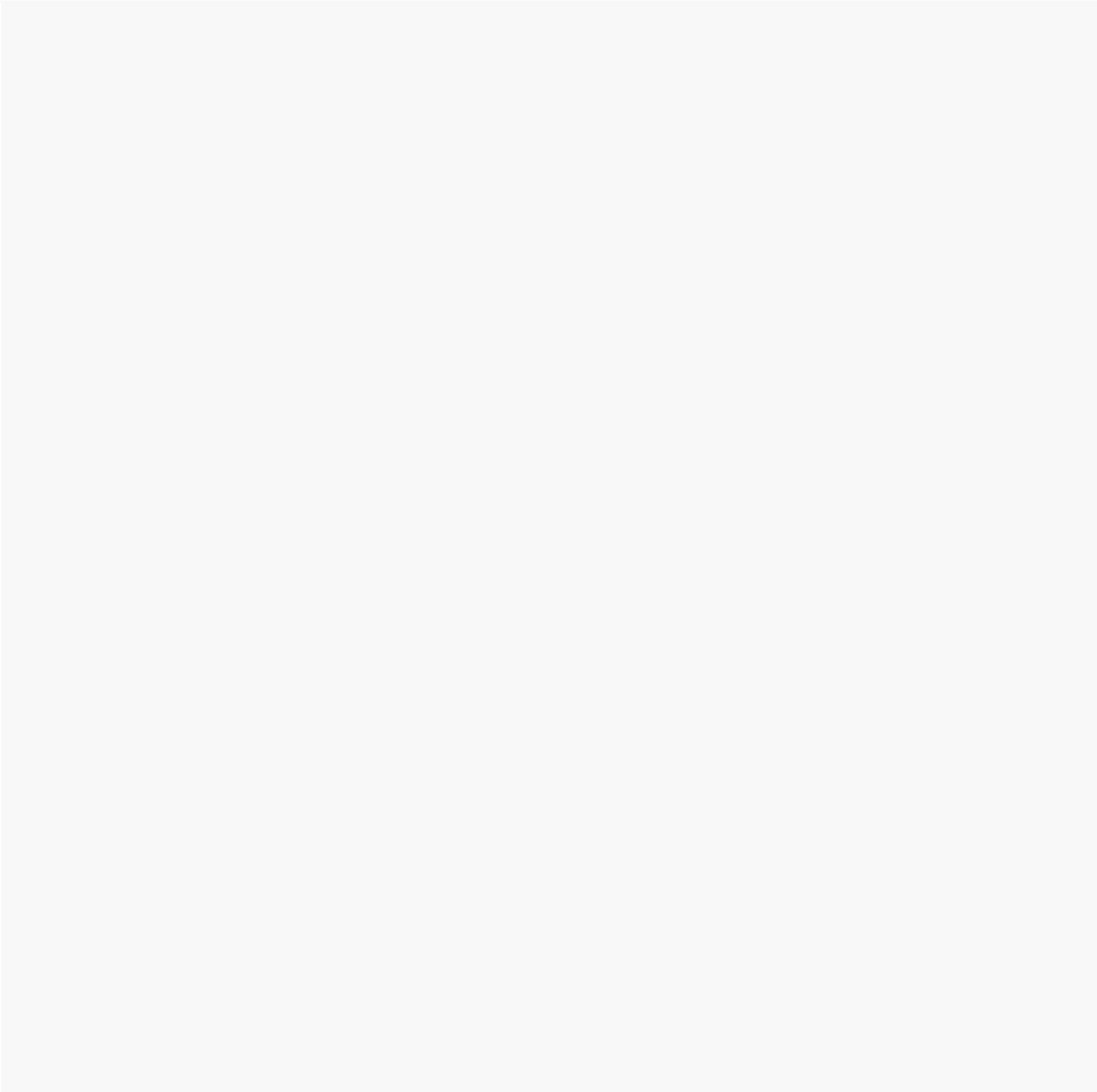




Words to live by from our #wcw, the iconic @elizabethtaylor!

A post shared by Sprinkles (@sprinklescupcakes) on Jul 19, 2017 at 10:10am PDT



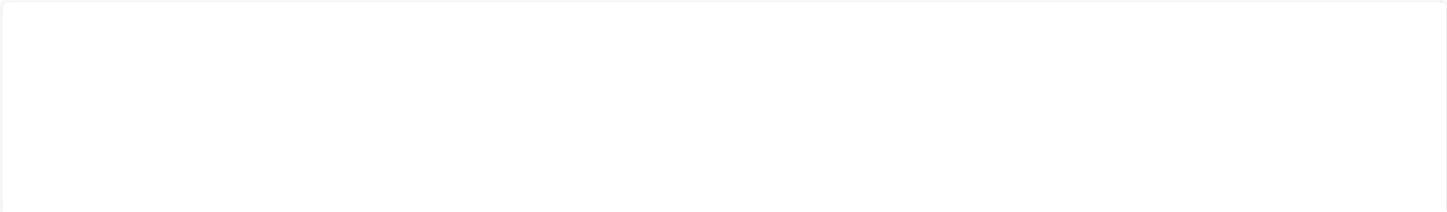


Love this “Champagne & Cupcake” party in Chicago! Thank you @carlabess @katie_truitt

@jessquagginsmith for sharing and for your support! ????????????? #ETAF #CupcakesForACause

@sprinklescupcakes

A post shared by Elizabeth Taylor AIDS FDN (@elizabethtayloraidsfoundation) on Jul 11, 2017 at 12:31pm PDT



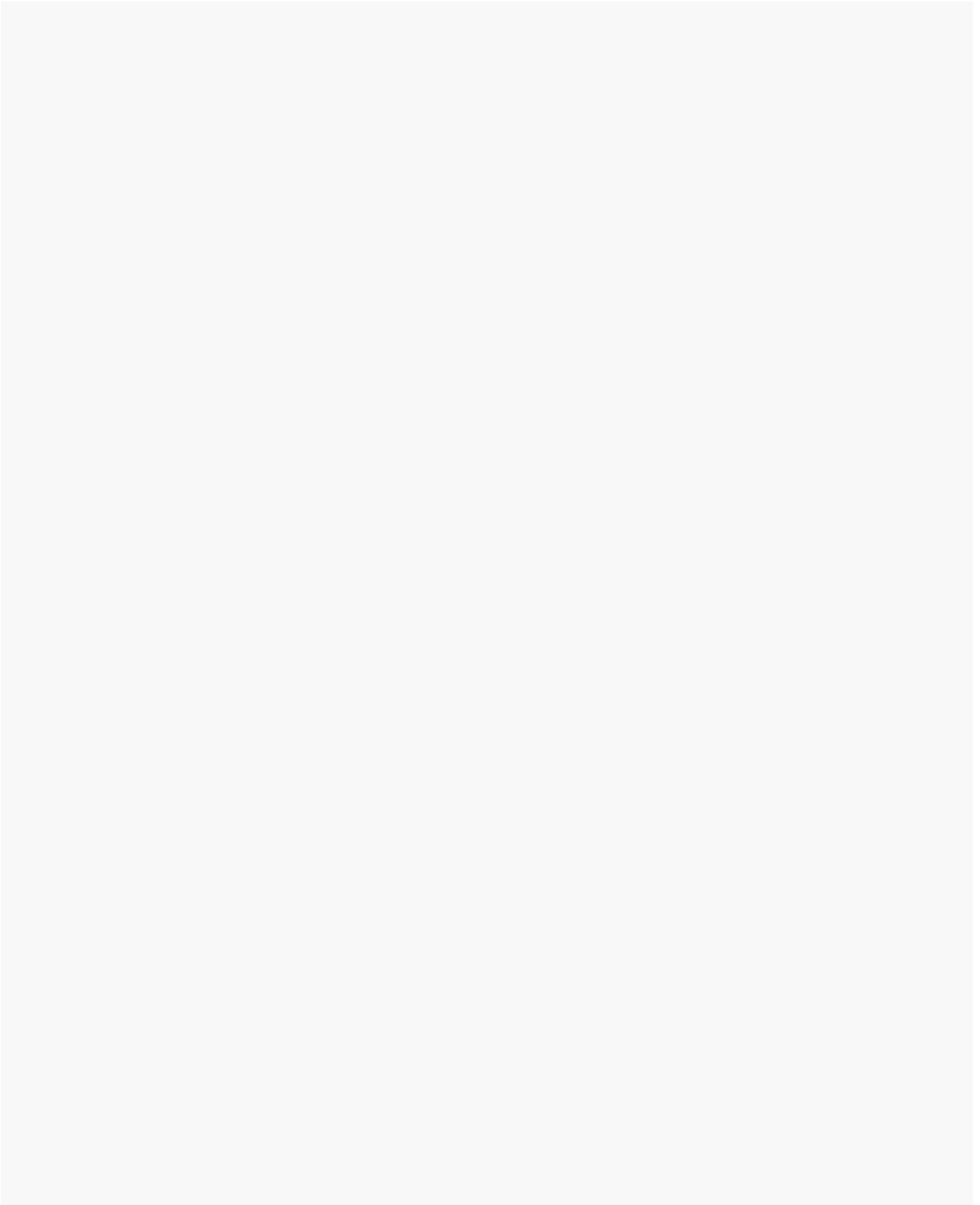
#ETAF, @sprinklescupcakes, and our friend @ericjleo are having a BLAST at @theabbeyweho tonight!!! if you're in the gayborhood????, come by, grab an Elizabeth Taylor Red Velvet ??? and enjoy some stand up comedy from our Ambassador @whatsupdanny !!! ??? #meetmeattheabbey #CupcakesForACause

#indulge

A post shared by Elizabeth Taylor AIDS FDN (@elizabethtayloraidsfoundation) on Jul 17, 2017 at 10:34pm PDT

????????????????#Repost @mileycyrus ☐☐ Thank you @elizabethayloraidfoundation for letting me be
apart of history and the fight to end HIV / AIDS ! ♥

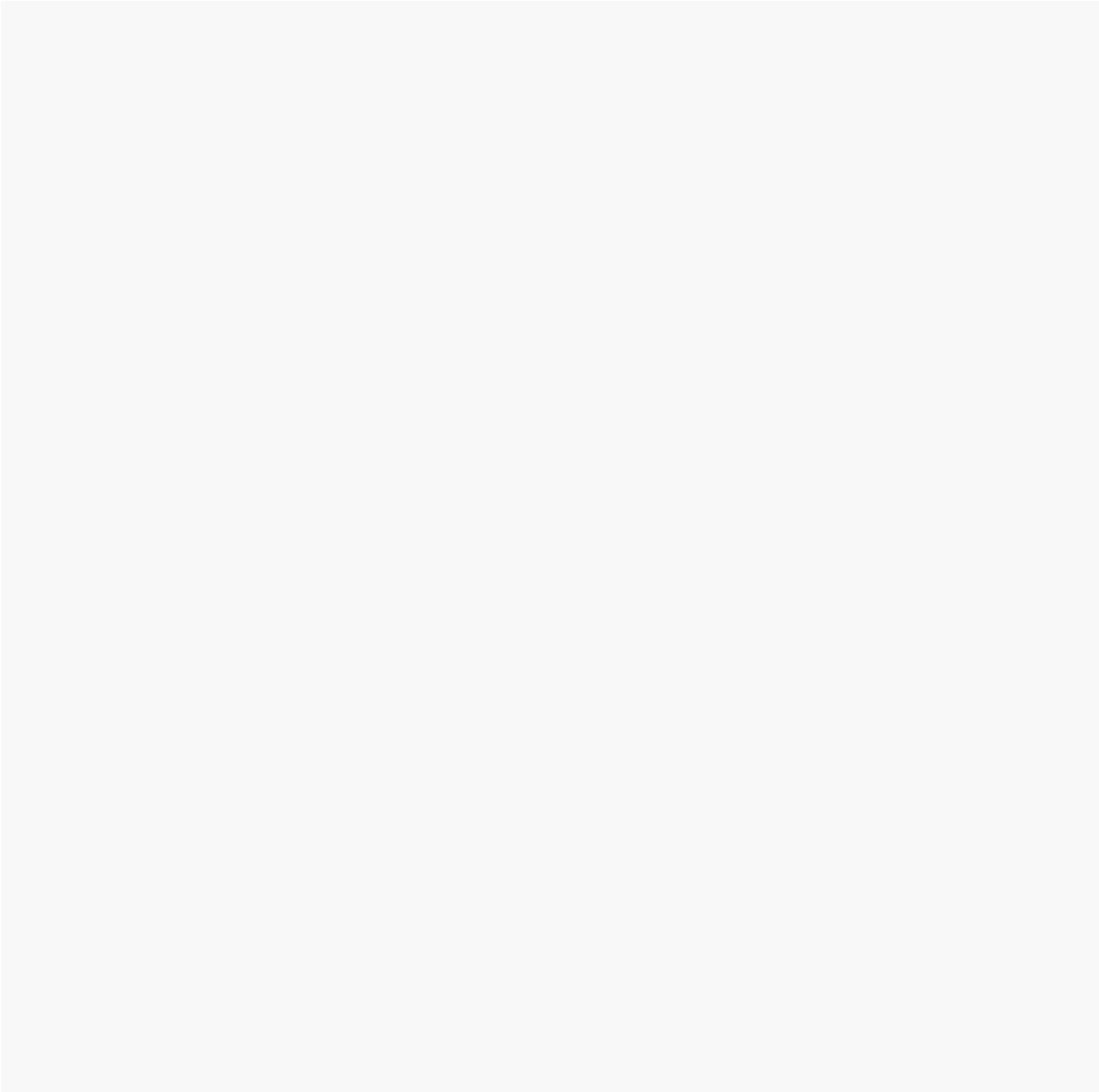
A post shared by Elizabeth Taylor AIDS FDN (@elizabethtayloraidsfoundation) on Jul 19, 2017 at 4:59pm PDT



During the month of July, Sprinkles Cupcakes is celebrating Elizabeth Taylor's legacy by donating 10% of proceeds from their #redvelvet cupcake, adorned with her trademark beauty, to the Elizabeth Taylor AIDS

Foundation #ETAF #cupcakesforacause #sprinklescupcakes #disneysprings

A post shared by Retail Outlook (@retail_outlook) on Jul 11, 2017 at 7:47am PDT



They had me at "Elizabeth Taylor Cupcake". Proud to support the @elizabethtayloraidsfoundation w/

@sprinklescupcakes today. What an icon, what a legacy ♥ #giveback #treatyoself #findacure #ETAF

#cupcakesforacause

A post shared by Mary Lane Haskell (@marylanehaskell) on Jul 6, 2017 at 11:17pm PDT

© 2026 Smart + Strong All Rights Reserved.

<http://beta.docker.poz.com/article/bite-elizabeth-taylor-red-velvet-cupcake-fight-aids>