

# amfAR Vienna Life Ball Gala

July 18, 2010

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On July 17, opening night of the XVIII International AIDS Conference in Vienna, amfAR, The Foundation for AIDS Research, hosted its first gala in the region. Prior to the legendary Life Ball opening ceremony on Vienna's City Hall Square, amfAR held a dinner at the Parliament. Festivities for the night included musical performances, speeches from honorees Whoopi Goldberg and Bill Clinton, as well as a live auction. Nearly \$2 million was raised to benefit TREAT Asia, with help from celebrity-designed MINI Coopers (see Kenneth Cole's car below).



Bill Clinton speaking



Regan Hofmann posing with Kenneth Cole



Kenneth Cole in his MINI Cooper auctioned off to benefit amfAR



Regan Hofmann with POZ CEO Jeremy Grayzel



Rebecca Romijn and Jerry O'Connell