Up Close & Personal

May 1, 1999

Bareback-sex ads in the *Bay Area Reporter* have San Francisco's Aggressive AIDS Prevention all steamed up. Claiming that the classifieds promote HIV infections, the nonprofit asked advertisers to "Ad-Cott" the *BAR* because the rag refused to counter its personals with safer-sex PSAs. *BAR* lawyers responded by accusing the group of libel, slander and profiteering.

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