Ricky Martin, Nicki Minaj to Promote MAC Viva Glam 2012

July 27, 2011

Pop music star Ricky Martin and rapper Nicki Minaj are replacing Lady Gaga and Cyndi Lauper as the celebrity faces of MAC's Viva Glam campaign, the *Daily Mail* reports. New lipstick products named after the campaign's 2012 spokespeople—Viva Glam Ricky and Viva Glam Nicki—will go on sale in February. All of the sale price of each product will go toward fighting HIV/AIDS. Since its launch in 1994, Viva Glam has raised $224 million for HIV/AIDS-related causes.

To read the *Daily Mail* article, click here.

© 2026 Smart + Strong All Rights Reserved.

http://beta.docker.poz.com/article/Nicki-Ricky-VivaGlam-20897-8252