



# Hot Copy

Where's HIV on the radar screens of just-out-of-the-gate Honey and Big Apple black-press perennial The Amsterdam News? POZ went straight to the head honchos

December 1, 1999

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## **Kierna Mayo**

Editor in Chief, *Honey*

“Our magazine is a progressive one born out of many late-night homegirl chats with the usual banter about fashion and the famous. Without a doubt, there is the requisite hair drama. Politics play a part. And when it gets good, there are men, oh men. Sex, oh sex! And AIDS.

“We are excited about approaching HIV with vigor and creativity. In 1994, I lost one of my best friends in the world to AIDS. She was only 23. *Honey* counts HIV coverage among our greatest responsibilities.”

*In an upcoming issue, Honey will invite readers to send pictures of loved ones who died of AIDS as young women. The photos will be displayed in a feature package focusing on generational and gender-related AIDS issues.*

## **Michaelyn Elder**

Managing Editor,  
*The Amsterdam News*

“We decided a few months ago that as the black voice of New York City we needed to step up our efforts in spreading AIDS information. I consider it my job now to have a story on an AIDS program every single week.”

*Editor in Chief Elinor Tatum confirmed that the newspaper had been negligent on HIV but would continue making up for it. Look for more in-depth pieces on local ASOs.*

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