Tune In: HIV/AIDS Makes a Star-Studded Comeback

April 2, 2012 By Cristina Gonzalez

Have you noticed the surge of HIV/AIDS references on reality TV lately? Here's the lineup:

On NBC's Celebrity Apprentice, not one, not two, but three contestants (Miss Universe 2008 Dayana Mendoza, comic Lisa Lampanelli and TV star Arsenio Hall) are raising funds for HIV/AIDS-related organizations.

Next, we tune in to a POZ favorite, Lifetime's Project Runway, where openly HIV-positive designer Mondo Guerra is back for the all-star edition. Guerra publicly disclosed his status on the show in 2010.

Then, we flip over to NBC's The Voice, where aspiring singer Jamar Rogers revealed he's been living with HIV for six years.

Finally, there's this: a Facebook page dedicated to get HIV-positive Olympian Greg Louganis on ABC's Dancing With the Stars.

It seems the world is finally starting to understand the need to highlight HIV and show there's no limit to what people living with HIV can do.

Here's hoping these superstars raise awareness, support and TV ratings.

Clockwise from top: Mondo Guerra, Jamar Rogers, Arsenio Hall, Lisa Lampanelli and Dayana Mendoza

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