Lady Gaga Wants $50M

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To date, the MAC AIDS Fund has raised more than $200 million through sales of its Viva Glam lipsticks and lipglasses. Last year, Lady Gaga did her part by joining Cyndi Lauper as a spokesperson for the campaign. But she's not stopping there. Gaga is reprising her role and hoping to raise an additional $50 million by the XIX International AIDS Conference in July 2012. It's time to put your faces on, little monsters.

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