Billionaire Donates $500K to Save “Dead” Celebrities

December 7, 2010

Keep a Child Alive has raised $1 million through its “Digital Life Sacrifice” campaign, so “dead” celebrities have been revived and released from their online coffins, the International Business Times reports. Celebrities including Alicia Keys, Lady Gaga, Justin Timberlake, Kim Kardashian and others, stopped using social media platforms like Twitter and Facebook on World AIDS Day—and vowed to stay off until they hit the $1 million goal. After a slow start, the campaign reached its goal with a $500,000 donation from billionaire pharmaceutical entrepreneur Stewart Rahr. Keep a Child Alive raises funds to help children and families living with HIV/AIDS in Africa and India.

To read the International Business Times article, click here.

© 2026 Smart + Strong All Rights Reserved.

http://beta.docker.poz.com/article/Digital-Death-Succeeds-19521-4410