# Did Common Just Come Out?

June 1, 2005

Viacom and Kaiser Family Foundation have turbocharged their “Knowing Is Beautiful” campaign for June 27’s National HIV Testing Day. But the ads make POZ a tad testy: Hip-hopper  Common (above) gives face—but not his test results. And what’s so beautiful about knowing you have HIV? For testing, we prefer: “Just do it.”

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http://beta.docker.poz.com/article/Did-Common-Just-Come-Out-136-4236