Cash Up Front

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The feds' goal of halving America's HIV rate—now 40,000 new cases a year—by 2005 would cost $383 mil more in prevention funds annually, an Emory U. study found. Sounds like a steal: Preventing an annual 20,000 cases would save more than $18 bil in medical costs by 2010. Countering the push to favor testing over "ineffective" (Bushspeak) community programs, the scientists say prevention efforts averted at least 200,000 HIV cases in the past 20 years. Pony up.

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