Camp Heartland

June 1, 1998 By Kevin O'Leary

Activist alert: They’re putting kids with AIDS into camps! Now that we have your attention, listen up. Come July, Camp Heartland—the largest camping and care program for children who have HIV either themselves or in their families—will cut the ribbon on its first year-round site. In a picture-postcard setting—80 acres with three lakes in northern Minnesota—this camp offers all the roughing-it comforts of the best campground. And just past the 30-foot climbing wall, there’s a 24-hour, seven-day-a-week medical center with an on-hand AIDS doc. But the focus is on fun, and the staff’s invisible safety net can take the edge off any parent’s fear. Best of all, thanks to private donations, Camp Heartland grants full scholarships to 1,000-plus kids each year. For info about visiting or volunteering, call 800.724.HOPE.

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