



# Bearback

May 1, 1998 By Scott Hess

---

The first-ever Broadway Bears auction, starring 40 one-of-a-kind cubs dressed in handmade costumes representing the biggest legends of the stage, raised \$124,000 for Broadway Cares/Equity Fights AIDS in February. The highest bid -- \$11,000 for *A Chorus Line* -- topped Rosie O'Donnell's for the *Funny Girl* bear, signed by Babs.

---

© 2026 Smart + Strong All Rights Reserved.

<http://beta.docker.poz.com/article/Bearback-13615-4660>