



Each One, Reach One

July 1, 2011 By Willette Francis

Barbara Joseph contracted HIV in 1984 when she was given blood during surgery. She was diagnosed with HIV six years later. Searching for resources, Joseph discovered a lack of information and services specific to African Americans, especially women. She decided to do something about the void. Hoping that her story could help others, she began speaking out in her local community. In 1999, she founded Positive Efforts (PE) in Houston, which provides HIV education about risk reduction for those most vulnerable to exposure. While focused on African-American women, PE also offers services to black men and Latino men and women. Joseph, now PE's executive director, spoke with *POZ* about her commitment to HIV advocacy.

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