Bad Ad Fad

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I sometimes have sex with other guys," say two new poster dudes for a Bronx-based gay hotline. But that was too much info for locals, and the ads were yanked from transit shelters. Further north, the AIDS Committee of Toronto faces flak from Big Tobacco for a new spot: "Welcome to Condom Country"—as two cute cowboys on horseback meet— "HIV is on the rise. Ride safely." Philip Morris reps "object to the use" and may sue.

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